

Zoom Link	https://salemacademycs.zoom.us/j/87970794228?pwd=hmYx0luzKLjgWtsDTbQc2hdjHbXDub.1
Members Present	Domina DiBiase
Members Absent	Toyuwa Newton, Julie Rose, Laurie Kennedy
SACS Staff	Stephanie Callahan
Recorder	Fallon Burke
Guests	Bill Henning
Start Time	8:05 am
End Time	9:00 am

Minutes

- I. The meeting began with a motion by Bill to approve the minutes as edited, seconded by Domina. The minutes were approved.

- II. The committee received an update on GivingTuesday and transitioned to Gala planning. Venue options for the Gala were discussed:
 - A. Hamilton Hall: Available on May 2 and May 9, offering a change of pace. They may provide the space at no cost, depending on their fiscal year. Parking options include street parking and nearby garages.
 - B. Colonial Hall: Features in-house catering with similar parking options as Hamilton Hall.
 - C. Hawthorne Hotel: A reliable option with in-house catering and a dedicated parking lot.
 - D. The committee decided not to move forward with the Peabody Essex Museum due to its size and released the hold on that venue.

- III. Bill recommended running the Gala similarly to two years ago, focusing on setting expectations and positioning the Gala as the major annual fundraising event. Although it may not have the same impact as the anniversary event, the focus will be on consistency and sustainability.

- IV. The committee also discussed a smaller Foundation Development Event targeted at larger donors to support the Endowment as it relates to the Gala. Bill stated that this event would be different enough from the Gala. Tentatively planned for late February or early March, this event would be to honor our Endowment donors and spur additional giving to the Endowment. Stephanie added that there is currently no budget for the event.

V. The goals will be reviewed at the next meeting. The meeting adjourned at 9:00 am.

Documents Referenced During the Meeting:

- November 6th Meeting Minutes
- Venue Information 2025